

Innovazione e mercato: il contributo della sanità alla costruzione del nuovo ordine socio-economico europeo

Silvia Bruzzi





Polo Interregionale di Eccellenza Jean Monnet - Pavia
Jean Monnet Interregional Centre of Excellence - Pavia

***INNOVAZIONE E MERCATO:
IL CONTRIBUTO DELLA SANITÀ ALLA COSTRUZIONE
DEL NUOVO ORDINE SOCIO-ECONOMICO EUROPEO***

Silvia Bruzzi

November 2012

This project has been funded with support from the
European Commission.

This publication reflects the views only of the authors, and the
Commission cannot be held responsible for any use which may be
made of the information contained therein.

Scientific Committee:

Oreste Calliano, Jean-Claude Gautron, José M^a Gil-Robles
Markus Krienke, Marco Mascia, Daniela Preda, Vincenzo Salvatore
Carlo Secchi, Giuseppe Usai, Dario Velo

Editorial Board:

Laura Bottinelli, Silvia Bruzzi, Enrica Pavione, Francesco Velo

© Polo Interregionale di Eccellenza Jean Monnet
Università degli Studi di Pavia
Via San Felice, 5 - 27100 PAVIA - ITALY

Internet Site: www.jeanmonnet-pv.it
Contact: info@jeanmonnet-pv.it

Silvia Bruzzi: *Innovazione e mercato: il contributo della sanità alla costruzione
del nuovo ordine socio-economico europeo*

ISBN: 978-88-96890-11-0

Publisher:

Jean Monnet Centre of Pavia
Università degli Studi di Pavia
2012 - Pavia - IT

Printed in November 2012

at Studio Pixart srl - Quarto d'Altino VE - IT

Cover Image:

Bernardino Lanzani (1522), *Veduta di Pavia*. Edited detail.
Fresco Painting. Basilica S. Teodoro, Pavia

This publication may only be reproduced stored or transmitted in any form or by any
means, with the prior permission in writing of the publisher. Enquires concerning
reproduction outside these terms should be sent to the Jean Monnet Centre of Pavia

Index

Summary	p. 5
1. Premessa	p. 7
2. La prospettiva culturale europea	p. 11
3. Mercato e sanità: il contributo della mobilità dei pazienti alla costruzione del nuovo modello socio-economico europeo	p. 15
Bibliografia	p. 23

Summary

In the current phase of the European integration process, healthcare is playing an increasing role as a central sector for the development of a new European socio-economic order based on solidarity and development. In this framework, the aim of this paper is to highlight the contribution of the European institutions to the development of an innovative approach of governing healthcare, which, in the wake of the European cultural tradition founded on the principles of freedom and solidarity, will be capable of exploiting, on the supply side, research and innovation and, on the demand side, the fundamental freedoms placed at the basis of the European integration process.

Keywords: Innovation; Competition; Healthcare

Note on the Author

Silvia Bruzzi is Associate Professor at the University of Genova
e-mail: bruzzi@economia.unige.it

ISBN
978-88-96890-11-0

Jean Monnet Centre of Pavia

Università degli Studi di Pavia



Education and Culture DG

Lifelong Learning Programme